

LAWN SIGNS – ASSEMBLY AND PLACEMENT

Enclosed with your Lawn sign package you have received the following materials:

COMPONENT LISTING

Item No.	Description	Quantity
1	For Lease Lawn Sign Canopy	2
2	For Lease Lawn Sign Mast	1
3	19" x 1/4" OD plastic stiffener rod	3
4	Christmas tree push-in fastener	3
5	Rod Anchor c/w self adhering back	12

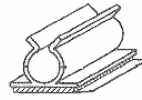
COMPONENT IDENTIFICATION



For Lease Sign Canopy



Push-in Fastener



Rod Anchor



Stiffener Rods and Masts

PRE-ASSEMBLY PRECAUTIONS

After you have unpacked and identified the individual components of your **NationalRealty.ca** lawn signs:

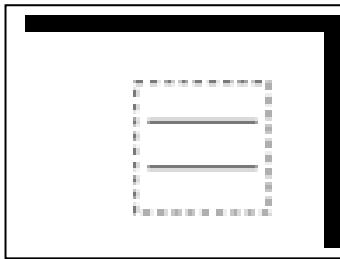
- Place the individual sign canopies flat for a minimum period of 24 hrs to eliminate any curvatures or distortions that may have been temporarily imposed by the confined space of the packaging.
- Store all components at a minimum temperature of 20 °C for a period of 24 hrs prior to sign placement.

COMPONENT ASSEMBLY

The following procedure details assembly instructions for the NationalRealty.ca
FOR LEASE lawn sign.

Step No.1 - Placement of the Rod Anchors

On the back of each sign canopy, you will notice that various points about the perimeter have been formatted with the following image denoting the correct placement of each rod anchor component.



Moisten a lint free cleaning cloth with 91% - 99% isopropyl Alcohol and clean the surface of the canopy where the rod anchor will be attached. Once the area is dry, peel and stick the self adhering rod anchor within the prescribed limits such that the mating structural rod aligns horizontally with each anchor assembly.

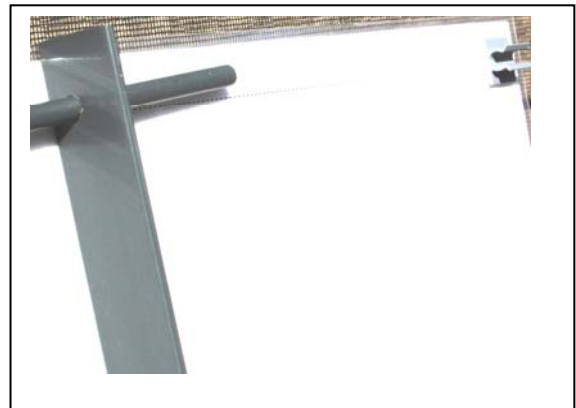
Step No.2 - Installing the Sign Mast

The mast component has been mitred at one end to allow for easy ground penetration without the use of any special tools. Claspng each mast with two hands, insert the mitred end into the ground to a depth of 10". Care should be taken to ensure that the mast is plumb and correctly aligned to display the sign canopy in the intended field of view.

Step No.3 – Installing Stiffener Rods

The stiffener rods are simply inserted into mating holes spaced vertically about the corner point of the individual mast components.

Next, center each stiffener rod about its midpoint connection with the mast.



Step No.4 – Anchoring the Sign Canopy

Holding the sign canopy against the mast, align the horizontal dashed lines (found on the back of each sign canopy) with its mating stiffener rod. Place the ends of each stiffener rod atop the leading edge of the mating rod anchor fitting (as previously attached to the canopy in Step No.1). Compress the rod end into the anchor fitting to attach each endpoint about the perimeter of the sign.



One side of the “For Lease” canopy is anchored directly to the mast in three places by Christmas-tree type push in fasteners. Align the penetrations in the canopy with the mating holes machined through the centre-line of the mast, and insert the Christmas-tree fasteners to firmly fasten the canopy in place.

Step No.5 – Bidirectional Applications

Your NationalRealty.ca “For Lease” sign is bidirectional. Where you notice the “Bidirectional Application” icon, simply attach the opposing sign canopy to the mating stiffener rods using the method previously described in Step No. 4



SIGN PLACEMENT

Lawn signs are the most important tool in your marketing plan. Proper placement and care of these tools are essential to attract prospective Tenants who will immediately identify your home’s amenities, condition and available agglomerate municipal/regional resources. When deciding on the ideal placement for your “For Lease” signs you should consult with the Provincial Department of Transportation and/or your local Municipal/Regional Office to ensure that you do not contravene by-laws that could result in a fine, or removal/loss of you lawn sign.

OUR SIGNS (PATENT PENDING)

Because of its vital importance our team of engineers and graphic designers have literally re-invented “For Lease” signs by re-thinking every aspect from quality of materials and construction to ease of transport and assembly. We believe this tool (patent-pending) will set a benchmark for the marketing industry to follow.

SIGN DISPOSAL



The “For Lease” sign assemblies that have been prepared for you are on loan and remain the property of **NationalRealty.ca** Corporation. Once your property is sold, or you elect to cancel Our Agreement, or the term of Our Agreement expires, **NationalRealty.ca** Corporation hereby releases any and all claim on such property, and requests that you recycle the entire lawn sign assemblies with the exception of the individual canopy components which must be disposed of otherwise.

NationalRealty.ca is one of few Canadian companies to adopt an Environmental Responsibility Policy (ERP). This policy’s mandate demands that companies design and produce products or services which encourage sustainable management of Canadian Natural and Renewable Resources. – a consideration that is reflected in our choice of materials and design of our products. Together we can make a difference!